

EVELYN MAUDLIN

SPORTS MANAGEMENT INTERN

CONTACT

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- 📍 Bowling Green, KY

PROFESIONAL SUMMARY

Seeking a social media role with a sports team to leverage my experience in creating engaging content, promoting athletic programs, and managing team communications. Skilled in content creation and social media strategy, I aim to grow the team's online presence, connect with fans, and showcase the excitement of the game through creative and impactful media.

EDUCATION

2024 - Present
WESTERN KENTUCKY UNIVERSITY

- Sports Management
- GPA: 4.0

2020-2024
COVENANT CHRISTIAN HIGH SCHOOL

- Class Rank: 8th | Honor's Diploma
- GPA: 4.0

SKILLS

- Adobe Creative Cloud (Photoshop, Premier Pro),
- Capcut,
- Canva,
- Hootsuite,
- Content Creation,
- Live Game Coverage

STUDY ABROAD

- England, Scotland, Wales
- Egypt

RELEVANT EXPERIENCE

Bowling Green Hot Rods

APRIL - SEPTEMBER 2026

Social Media and Marketing Intern

- Provided live game footage by clipping key plays, posting real-time updates on X, and editing inning score graphics in Adobe Photoshop in a fast-paced press box environment.
- Filmed and edited player-focused content, including interactive challenges, trend-based videos, and promotional content for social media.
- Captured game-day content for Instagram stories, highlighting on-field action, fan experiences, promotional nights, and concourse activities.
- Created, edited, and published content across multiple platforms including TikTok, Instagram, Facebook, and X by developing creative ideas and producing short-form videos for thousands of followers.

SKY Soccer Tournament

OCTOBER 2024

Soccer Tournament Assistant Coordinator

- Created a social media plan detailing what content to share and when to post to maximize engagement.
- Developed a marketing plan to promote the soccer tournament both online and in the community.
- Communicated with parents and community members to answer questions and provide important event information.

Sports Quest

JANUARY 2024

Sports Leadership Volunteer

- Led and organized a sports camp for children aged 5-15 in Minya, Egypt, engaging 200 participants in physical activities and team-building exercises.
- Overcame language barriers by collaborating with a translator and using creative methods to communicate effectively with non-English-speaking children and staff.
- Facilitated group activities, clearly explaining rules and keeping participants motivated and excited throughout the games.